



GIFT CARDS

Studies show that companies offering gift cards have increased profits up to 30 percent.



TAKE ADVANTAGE OF:

- Low start-up cost
- Low monthly fees
- Low minimum card order
- Easy implementation
- Free online reporting
- Increased sales
- Increased brand awareness and customer loyalty
- Reduced operational expenses
- Complimentary starter kit
- Online access to card balance

AppStar Financial's affordable gift card program allows merchants to customize cards or choose from our modern, diverse designs. Cater to the 95 percent of consumers who have either bought or received gift cards.

Why not increase your profit and marketability?

Gift cards are durable, easy to track, reusable, difficult to counterfeit and faster to distribute than paper certificates (perfect for busy holiday seasons and last-minute purchases).



FirstAdvantage™
The First Choice for Gift & Loyalty