

AppStar
FINANCIAL



FirstPay•Net™
2.0

TOTAL PACKAGE E-COMMERCE SOLUTION

Everything your business needs to succeed online.

OFFERS A
COMPLETE,
CUSTOMIZED
E-COMMERCE
SOLUTION

ONE STOP SHOP

MERCHANT ACCOUNT
WITH SECURE PROCESSING

AWARD-WINNING
CUSTOMER SUPPORT

WE'VE INCLUDED IT ALL FOR YOU

- One Stop Shop
- Website Storefront
- Hundreds of Designs and Themes to Choose from
- Buy Buttons – Drag & Drop Technology
- Merchant Account with Secure Processing
- Payment Gateway and Virtual Terminal
- Continuous Website Hosting
- Fraud Screening Prevention System
- Award-winning Customer Support
- Search Engine Optimization
- Inventory Management
- Social & Mobile Commerce for Higher Conversions
- Facebook Store
- Discounts, Coupons, Upselling and More
- Easy to Use and Customize
- Sell More & Get New Customers
- Constantly Updated with New Functionality
- Take Your Business Anywhere

INTERESTED? CONTACT US TODAY!

(866) 754-5368



FAQ

WHAT IS A MERCHANT ACCOUNT?

A merchant account is a required bank account that enables your business to accept payment by credit card online.

WILL I NEED ANY PROGRAMS?

No. There is no downloading or installation required on your end. Everything is set up for you upon approval of your merchant account.

WHEN DO I RECEIVE MY FUNDS?

Once you review and submit (or batch) your order, your funds will be directly deposited into your account in two to three business days.

WILL I HAVE TO HIRE A WEB DESIGNER WHENEVER I WANT TO MAKE CHANGES TO MY SITE OR CHANGE A PICTURE OR ADD ITEMS TO MY ONLINE STORE?

No. You can easily add, delete or change text, images, pages, directories and items in your store within your internet browser, any time you need.

HOW WILL I BE NOTIFIED WHEN I MAKE A SALE?

As soon as a sale is billed, you will be notified via email. Your customer will also receive an electronic receipt in their inbox.

CAN I DESIGN OR USE MY OWN GRAPHIC AND CREATE MY OWN BUY ME BUTTON?

Yes you can. The Buy Me button is just an image like any other image on your website. You can create your own buttons on the internet within your browser and then add, delete or modify as needed.

HOW MANY PRODUCTS CAN I SELL?

As many as you want. We offer unlimited product uploads and will not charge extra processing fees.

DO I NEED TO OPEN A CHECKING ACCOUNT WITH ANOTHER BANK?

No. All funds are credited and program charges are debited from the checking account you provide with your application.

HOW DO I PROTECT MY CUSTOMERS FROM FRAUD?

We utilize Secure Socket Layer (SSL) to encrypt sensitive personal information, including credit card numbers, when transmitted to our servers. We also utilize Address Verification Services (AVS), which ensures the address attached to the credit card matches the address the customer enters on your site. The CVV2 feature helps validate that the customer has their credit card in their possession and that the card account is legitimate.